

# JAKE WELSH

www.jake.bz | info@jake.bz

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Detail-oriented, creative, and highly motivated Graphic Designer with 15+ years of successful experience. Solid analytical, problem solving, critical thinking, and technical skills. Expertise in commercial website design using Flash and HTML, as well as production of print design for corporate identity. Currently seeking a position as a Graphic Designer which will effectively utilize all acquired skills, abilities, and areas of expertise as follows:

- ◆ Digital Graphic Design
- ◆ GUI Design
- ◆ Logo Design
- ◆ Commercial Packaging
- ◆ Digital Image Editing
- ◆ Website Development
- ◆ Print Production
- ◆ Corporate Branding
- ◆ Photoshop Expert

## CORE COMPETENCIES

- ◆ Developing websites and performing GUI and logo design.
- ◆ Leading packaging design for items such as technology products, jewelry, print materials, boxes, labels, corporate logos and displays.
- ◆ Creating mock-ups and dummy package layouts for customers/marketing events, as well as preparing digital graphic designs and color trapping.
- ◆ Developing, designing, and manufacturing catalogs, flyers, brochures, layouts, posters, logos, business cards, private/business invitations, stationery, advertisements, and marketing materials.

## PROFESSIONAL PROFILE

**recycOil, Boulder, CO** · *Graphic Designer | Website Developer* Oct. 2011 – Dec. 2014

- ◆ Responsible for the design and production of print, email, and web design of corporate identity.
- ◆ Developed the corporate website for the company and the sister company, SOURCE Local Foods.
- ◆ Created decals, posters, flyers, business cards, t-shirts, product labels, banners, vehicle wraps, etc.

**Area101, Inc., Golden, CO** · *Graphic Designer* Sept. 2006 - Mar. 2011

- ◆ Held lead role in the design and production of marketing materials for corporate identity using Adobe Photoshop and Illustrator to design web application GUI for Microsoft, eBay, Intel, etc.

**Zeon Corporation, Louisville, CO** · *Graphic Designer* May 2002 - May 2005

- ◆ Designed and developed the corporate web site for Zeon Corporation using Macromedia Flash.
- ◆ Designed neon signs for Miller, Heineken, Rolling Rock, Subway, Quizno's and many more.

**Blue River Consulting, Inc., Denver, CO** · *Graphic Designer | Website Developer* Jan. 2000 - Sept. 2001

- ◆ Designed and developed the corporate web site for Blue River Consulting, Inc. using Macromedia Flash.
- ◆ Used DHTML and Flash to design a corporate web site for Telemedia Development Group.
- ◆ Designed and developed corporate web sites for Streaker Car and Suites Secretarial.

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## PROFESSIONAL PROFILE (CONTINUED)

**The Hibbert Group**, Denver, CO · *Graphic Designer | Website Developer* Jan. 1998 - Jan. 2000

- ◆ Designed and created The Hibbert Group's corporate web site, using Flash and HTML.
- ◆ Designed and implemented the look and feel and navigational interfaces for many web sites including Raytheon, SpectraLink, Alpha Industries, Texas Instruments, Intel, Motorola, SunAmerica, Certainteed, IBM/Lotus, Metlife, and ON Semiconductor.
- ◆ Designed and implemented the online magazine, China Business Monthly.
- ◆ Created retail sales website designs for Orange Glo and Qwest.
- ◆ Developed a corporate web site prototype for PrimeStar using Flash. Created miscellaneous print graphics.

**Freelance**, Denver, CO · *Graphic Designer | Website Developer* Jan. 1998 - Present

- ◆ Designed and developed a web site for jewelry designers and craftsmen at Instarsia Studio.
- ◆ Created artwork for several print graphics projects, including CD and Video covers.
- ◆ Designed and developed a Macromedia Flash prototype for the Pepsi Center web site.

## EDUCATION

**Colorado Institute of Art Web Site Administration Program** 1997 - 1999

## TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, Illustrator, Flash, Dreamweaver, Adobe Acrobat, Microsoft Office: Word, Excel, PowerPoint, Microsoft Windows, HTML, CSS, JavaScript, WordPress.