

company profiles help consumers learn more about their food and the farmers and vendors it came from. Available free for iPhone and Droid users.



SOURCE LOCAL FOODS LAUNCHES MOBILE APP

SOURCE Local Foods™, a leader in sustainable food system innovation announces the launch of a new mobile app that will change the way people interface with their food. SOURCE the FOOD APP provides real time supply chain data that empowers users to make more informed decisions about grocery purchasing and restaurant dining.

The innovative new tool is bridging the gap between producers and consumers by enabling users to see where the food they buy, sell and eat is coming from. The app delivers robust, real-time supply chain data through a fun, elegant user experience. Users can perform directory searches using any combination of criteria: product type, product attributes, farm/source, food miles, product category, retail location, retail category and "catch all." Detailed