

Jake Welsh

GRAPHIC DESIGNER

CONTACT

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www.jake.bz

CORE COMPETENCIES

- Graphic Design
- Logo Design
- Graphic User Interface Design
- Website Design & Development
- Website Maintenance
- Digital Photo Editing
- Print Production
- Corporate Branding
- Social Media Branding

TECHNICAL SKILLS

Applications:

- Photoshop
- Illustrator
- Dreamweaver
- Acrobat
- Flash
- Word
- Excel
- PowerPoint

Languages:

- HTML
- CSS
- JavaScript

CMS:

- WordPress

EDUCATION

Colorado Institute of Art
Website Administration Program
(1997 – 1999)

PROFILE

Meticulous, creative and versatile graphic designer with over 15 years proven successes in combining art and technology. Adept at translating clients' branding intentions into visual concepts that inspire, inform or captivate targeted audiences. Highly organized and self-motivated, able to work in telecommuting or remote settings with little supervision. Applies solid technical competence to designing websites and graphic content, while providing expertise and guidance to clients.

EXPERIENCE

Freelance

Graphic Designer | Website Designer Jan 2015 – Present

- Provided solutions and designed web sites based on specific needs for organizations and individuals
- Designed and built start-to-finish WordPress websites as well as refresh existent websites
- Managed, maintained and revised websites by updating content, implementing new technology and monitoring performance
- Conceived and designed logos, postcards, business cards, corporate documents, book covers, product labels and more
- Ensured all custom graphics adhered to corporate branding guidelines
- Completed projects on time and within budget

recycOil, Boulder, CO

Graphic Designer | Website Designer Oct 2011 – Dec 2014

- Designed, developed and maintained the corporate websites for recycOil and sister company SOURCE Local Foods
- Established corporate branding for social media and other marketing materials
- Designed and produced print, digital and promotional materials including decals, posters, flyers, business cards, t-shirts, product labels, banners, and vehicle wraps

Area101, Castle Rock, CO

Graphic Designer | Website Designer Sep 2006 – Mar 2011

- Created Area101 corporate logo
- Designed and developed the Area101 corporate website
- Collaborated with the technology team to create artwork for catering e-commerce application and custom graphics for app clients including Microsoft, eBay and Intel

EXPERIENCE (Continued)

Zeon Corporation, *Louisville, CO*

Graphic Designer | Website Designer May 2002 – May 2005

- Designed and coded the Zeon corporate website in HTML/CSS
- Designed neon signs for Miller, Heineken, Rolling Rock, Subway, Quizno's and many other brands
- Created original designs and revised existing design for banners, brochures and additional marketing materials

Blue River Consulting, *Breckenridge, CO*

Graphic Designer | Website Designer Jan 2000 – Sep 2001

- Created Flash based website for Blue River Consulting
- Designed and created numerous corporate websites for clients including Telemedia Development Group, Streaker Car, Suites Secretarial and The World Lotto

The Hibbert Group, *Denver, CO*

Graphic Designer | Website Designer Jan 1998 – Jan 2000

- Designed intranet websites for premium clients including Raytheon, SpectraLink, Alpha Industries, Texas Instruments, Intel, Motorola, SunAmerica, Certainteed, IBM/Lotus, Metlife, and ON Semiconductor
- Created retail sales website designs for Orange Glo and Qwest, further developed a website prototype for PrimeStar as well as designed and implemented the online magazine, China Business Monthly