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The Go-To Resource for Colorado Growers

FOOD SAFETY

In partnership with, Colorado State University, the Colorado Department of Agriculture and the Western Growers Association, CFVGA will provide a “one-stop-shop” for food safety information, resources, policy/procedure recommendations, policy updates, best practices and audit preparation.

LABOR

Growers small, medium and large will benefit from a variety of resources and recommendations concerning HR best practices, compliance and policy updates.

WATER

Critical to fruit and vegetable production in Colorado, water is another key focus of the CFVGA – including water resource management issues advocacy, policy updates, and water efficiency best practices.

NUTRITION & WELLNESS

Fruits and vegetables are among the most nutrient dense foods available, and CFVGA will help consolidate and disseminate information to growers and the public alike, and anticipates nutrition-focused marketing opportunities for Colorado growers in the coming years

MARKETING & DIFFERENTIATION

In addition to providing direct support, resources and value to Colorado producers, the CFVGA will also develop public-facing programs to help promote, market and differentiate Colorado fruits and veggies available to Colorado residents.