

CFVGA wants YOU as a member!

Did you know there was NO statewide organization in Colorado led by produce growers to help produce growers manage business risks?

We are new in 2014 and this is your opportunity to join as a member at HALF PRICE!

CFVGA is grateful for the support of Colorado Department of Agriculture's Specialty Crops grant program for initial development funds and for ongoing guidance and support!



Food safety is a common issue for produce growers



**COLORADO FRUIT AND
VEGETABLE GROWERS ASSOC**

**COLORADOPRODUCE.ORG
WWW.FACEBOOK.COM/CFVGA**

Vickie Root, CFVGA administrator
PO Box 2255
Loveland, CO 80539

Phone: 970-667-4949
Fax: 720-306-2878
E-mail: vickieroot77@gmail.com



Membership Details

**Send in your
application today!**



COLORADOPRODUCE.ORG

**WWW.FACEBOOK.COM/
CFVGA**

Member Benefits

In 2014/2015 CFVGA will serve members in the following ways:

- Be the voice of CFVGA members at Ag Council (for State Legislators), other policy makers and to media
- Promote Colorado Fruit and Vegetables
- Network with other national fruit and vegetable grower groups
- Network with other commodity specific growers groups
- Provide a website with a password protected section just for members
- Coordinate research and educational programming with CSU
- Host annual conference
- Publish a quarterly newsletter with the inside scoop



Labor is a common issue for all produce growers

Who is on the Board?

Our board is composed of conventional and organic fruit and vegetable growers of various scales and marketing channels from four key produce growing regions of Colorado: Arkansas Valley (Shane Milberger and Paul Casper), Northern Colorado (Robert Sakata and Jason Condon) San Luis Valley (Amy Kunugi) and the Tri-River Area (Western Colo-



Colorado Fruit and Vegetables at their peak!

We have two seats available for board members from SW Colorado. Additionally, the board is supported by CSU Extension staff: Mike Bartolo, Adrian Card, Bob Hammon and Martha Sullins.

How we are a unique organization

Our niche is providing one voice for all produce growers in Colorado. Other groups promote commodity specific marketing and improved growing practices. We are keenly aware of groups in the state working on behalf of produce growers. In many cases we are in active communication

with them. CFVGA works to improve business conditions by addressing business risks of produce growers head on with education, outreach and engagement. Those include but are not limited to:

- Food Safety
- Labor
- Water
- Other business risk issues

We will incorporate as a 501c6 under the IRS tax code. This will give us clear ability to have a voice in politics.

We will also develop a focus on the specific needs of beginning farmers and organic growers.

The time has come for Colorado fruit and vegetable growers to launch a statewide professional association that will represent their interests!

COLORADO FRUIT AND VEGETABLE GROWERS ASSOC

**ONLINE AT:
COLORADOPRODUCE.ORG
WWW.FACEBOOK.COM/CFVGA**

Vickie Root, CFVGA administrator
PO Box 2255
Loveland, CO 80539

Phone: 970-667-4949
Fax: 720-306-2878
E-mail: vickieroot77@gmail.com